

LOUISIANA STATE TRADE EXPANSION PROGRAM (STEP)

READY TO GO GLOBAL- THE STEP GRANT CAN HELP

LED's STEP Grant will offer travel expense reimbursements of up to 75 percent for new to export companies and up to 50 percent for market expansion companies for total assistance of up to \$6,060 per company for attending an approved show. The following trade shows have been approved by SBA for the 2018-2020 Louisiana STEP Grant Cycle. Companies may also participate in a trade show of their selection, such shows must be pre-approved by LED staff to be eligible for reimbursements.

ADIPEC

NOVEMBER 12-15, 2018 | ABU DHABI, UAE

The Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC) provides an unrivaled global platform for oil & gas professionals to do business. The world-renowned conference program further educates and provides knowledge transfer and unparalleled networking opportunities.

INTERNATIONAL WORKBOAT SHOW

NOVEMBER 28-30, 2018 | NEW ORLEANS, LOUISIANA

Produced by the same team as WorkBoat Magazine and WorkBoat.com, The International WorkBoat Show is a trade-only conference and expo for commercial vessel owners, operators and builders as well as the vendors and suppliers that serve them.

SHALLOW & DEEPWATER MEXICO

MARCH 25-28, 2019 | CIUDAD DEL CARMEN, CAMPECHE

Shallow & Deepwater Mexico (S&D MEXICO), is focused on bringing together local and international authorities, including state regulators, educators, operators, and service providers.

HANNOVER MESSE

April 1-5, 2019 | HANNOVER, GERMANY

The world's leading Trade Fair for industrial Technology. All key technologies and core areas of industry – from research and development, industrial automation, IT, industrial supply, production technologies and services to energy and mobility technologies – can be found in Hannover.

OTC HOUSTON

MAY 6-9, 2019 | HOUSTON, TEXAS

The Offshore Technology Conference (OTC) is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. Founded in 1969, OTC's flagship conference is held annually at NRG Park (formerly Reliant Park) in Houston.

LAGCOE

OCTOBER 9-11, 2019 | NEW ORLEANS, LOUISIANA

One of the world's pioneer oil and gas industry expositions, LAGCOE was established in 1955 and is held biennially to showcase onshore and offshore energy industry products and services in the heart of America's energy corridor.

TO BE ELIGIBLE COMPANIES MUST:

- Operating profitably
- Have been in business for at least one year
- Be based in Louisiana
- Have a plan for exporting (export strategy)
- Understand the costs associated with exporting (costs such as freight forwarders, customs brokers, shipping, etc.)
- Meet the SBA definition of a small business
- Not be debarred from doing business with the federal government
- Have export products that contain a majority of U.S. content (51 percent or higher)
- The company can either be new to export or seeking market expansion
- Only travel pre-approved by the LED team will qualify for reimbursement

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