

# LOUISIANA CONNECTION

## CANADA

### FOREIGN DIRECT INVESTMENT

Canada is the second-most frequent investor in Louisiana, with 18 projects since 2003 accounting for over \$2.34 billion in capital expenditures. During the period, a total of 3,407 jobs were created.

### CASE STUDY

In April 2014, CGI announced the selection of Lafayette, Louisiana for the establishment of a technology center representing a \$13.1 million in capital expenditure and has created more than 400 jobs. The center, which anchors the 143-acre University of Louisiana at Lafayette (UL Lafayette) Research Park, develops complex business and IT solutions for clients seeking a strategic technology partner. CGI selected Lafayette after a nearly two-year national search. Louisiana Economic Development (LED) estimates the project is resulting in an additional 405 new indirect jobs, for a total of more than 800 new permanent jobs in Acadiana. A key part of the project includes a state-funded, 10-year, \$4.5 million higher education initiative that will triple the number of undergraduate degrees awarded annually by UL Lafayette's School of Computing and Informatics.

LED offered CGI a competitive incentive package that includes a performance-based grant of \$5.3 million to reimburse personnel relocation, recruitment, training and building operating costs. CGI will also receive the comprehensive workforce solutions of LED FastStart® and is expected to utilize the state's Quality Jobs and Digital Interactive Media and Software Development incentives.

*"Our partnership with Lafayette represents a groundbreaking model for CGI – bringing together the local community to identify opportunities for innovation that can be applied globally, while tapping the talent and resources of Louisiana."*

**Dr. James Peake**  
Senior Vice President, CGI Federal



**AIR TRAVEL:** Given its location on the Gulf coast and at the mouth of the Mississippi River, Louisiana is poised for international business with transport options including six deepwater ports, six class one railroads, and an international airport with direct flights to Toronto.

### CONTACT INFORMATION

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### TRADE

EXPORTS TO CANADA	
Chemicals	\$1.26 billion
Petroleum & Coal Products	\$479.8 million
Transportation Equipment	\$250.9 million
Other	\$678.5 million
<b>TOTAL</b>	<b>\$2.7 billion</b>

IMPORTS FROM CANADA	
Oil & Gas	\$716.9 million
Primary Metal Manufacturing	\$451.8 million
Chemicals	\$221 million
Other	\$808.3 million
<b>TOTAL</b>	<b>\$2.2 billion</b>

Foreign Trade Division, U.S. Census Bureau (2017)

## CANADIAN COMPANIES IN LOUISIANA

- Acuren Group
- BGR SAWS
- CGI Group
- Chemtrade Logistics
- Encana Corporation
- Fednav Limited
- Firstservice Corporation
- Garda World Security
- Global Upholstery Co.
- Great-West LifeCo
- Harris Rebar
- Livingston Athletica
- Lululemon Athletica
- McCoy Global
- Morguard Corporation
- Onex Corporation
- Opta Minerals
- Potash
- Precision Drilling
- Priority Management International
- RBDS Rubbish Boys Disposal Service
- Samuel, Son & Co.
- Savanna Energy Services
- Shawcor LTD.
- Shred-It International
- Stantec
- Stella-Jones
- TCG International
- The Aldo Group
- Trimac Transportation Services
- Trinidad Drilling Services
- Velan
- Waste Connections
- West Fraser Timber
- WSP Global
- Zedi

## LOUISIANA COMPANIES IN CANADA

- Centurylink, Inc.
- CETCO Energy Services
- Globalstar
- Lamar Advertising Company
- MMR Group
- Pool Corporation
- Stabil Drill Specialties
- Workstrings International

## CULTURAL TIES AND RESOURCES

### HISTORY

The historic cultural ties between Canada and Louisiana date back 300 years. Louisiana became home to thousands of Acadians forced to leave their homes in Canada in the mid-1700s. Out of this migration blossomed the proud Cajun culture that Louisiana is known for today. This long, rich history is cherished by both Canadians and Louisianans alike.

### Honorary Consul of Canada Patricia C. Denechaud

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### FESTIVALS ACADIENS ET CRÉOLES

[festivalsacadiens.com](http://festivalsacadiens.com)

Festivals Acadiens et Créoles is a music, food and craft festival held in Lafayette that promotes the sounds, flavor and crafts of South Louisiana, and celebrates the Cajun culture brought to Louisiana by the Acadian exiles in 1755.

### EDUCATION

Louisiana State University has exchange programs with Brock University (St. Catharine's), Laurentian University (Sudbury), Thompson Rivers University (Kamloops), University of Regina (Regina), and Université Laval (Quebec).

