

LOUISIANA CONNECTION

JAPAN

FOREIGN DIRECT INVESTMENT

Japan is the most frequent investor in Louisiana among Asian countries, with 11 Projects since 2003 accounting for over \$6 billion in capital expenditures and over 3,800 jobs.

Louisiana companies have also invested in Japan, representing a total of \$82.7 million in capital expenditures and total job creation of 126.

CASE STUDY

In April 2012, Shintech Inc. announced a \$420 million investment by SE Tylose to build a hydroxyethyl cellulose, or HEC, plant at Shintech Louisiana's Plaquemine site. SE Tylose, a subsidiary of Shin-Etsu Chemical Co. Ltd. of Japan and sister company of Shintech, is producing HEC for latex paints that will create water-soluble coatings, adjust viscosity, improve adhesiveness, and prevent sedimentation of the colorants. The plant is expected to produce 9,000 tons of HEC annually and result in another 292 indirect jobs. In 2015, Shintech announced an additional \$1.4 billion ethylene expansion that will create 100 new direct jobs, retain 335 existing direct jobs and result in an estimated 658 new indirect jobs.

"We've experienced great success in Louisiana and the Capital Region, and we have every confidence that the outstanding business climate and quality infrastructure in Louisiana will only lead to greater outcomes for Shintech, for SE Tylose, and for our state and local partners."

David Wise

Vice President, Shintech Louisiana



INTERMODAL ACCESS: Given its location on the Gulf coast and at the mouth of the Mississippi River, Louisiana is poised for international business with transport options including six deepwater ports, six class one railroads, and two international airports.

CONTACT INFORMATION

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TRADE

EXPORTS TO JAPAN		IMPORTS FROM JAPAN	
Agricultural Products	\$1.8 billion	Machinery	\$124.7 million
Oil & Gas	\$497.1 million	Primary Metal Manufacturing	\$112.9 million
Chemicals	\$176.5 million	Petroleum & Coal Products	\$80.1 million
Other	\$203.9 million	Other	\$169.7 million
TOTAL	\$2.6 billion	TOTAL	\$487.4 million

Foreign Trade Division, U.S. Census Bureau (2017)

JAPANESE COMPANIES IN LOUISIANA

- Bridgestone
- Ebara
- Hoya
- Itochu
- Konica Minolta
- Mitsui Engineering & Shipbuilding
- Nippon Kaiji Kyokai
- Nippon Sheet Glass
- NYK Container Line
- Ricoh Company
- Shin-Etsu Chemical
- Sumitomo Corporation

LOUISIANA COMPANIES IN JAPAN

- Centurylink, Inc.
- Intralox

CULTURAL TIES AND RESOURCES

Honorary Consul of Japan Donna Fraiche

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JAPAN SOCIETY OF NEW ORLEANS

japansocietyofneworleans.org

The Japan Society of New Orleans was founded in 1928 to foster a friendly relationship with Japan through the study of Japanese art and culture and the exchange of social and trade contacts.

JAPANESE HORTICULTURE IN LOUISIANA

louisianafolklife.org/LT/Articles_Essays/Japanese.html

Several Japanese horticultural groups exist throughout Louisiana, including two chapters of Ikebana International, the Greater New Orleans Bonsai Society and the Japanese Garden Foundation of New Orleans. Other groups include the New Orleans Haiku Society, the New Orleans Zen Temple and the Greater New Orleans Suzuki Forum.

EDUCATION

The Asian Pacific American Society aims to preserve and educate Asian culture and history in the New Orleans area since 1979. There are numerous higher education institutions in Louisiana that offer academic programs abroad in Japan.

THE JAPANESE WEEKEND SCHOOL OF NEW ORLEANS

geocities.jp/neworleans_hoshuko/about.html

The Japanese Weekend School of New Orleans is a Japanese language school for children living in New Orleans and the surrounding area. On Saturday mornings, children from ages 3 to 15 receive instruction in accordance with the curriculum of the Japanese Ministry of Education, Culture, Sports, Science and Technology.

JAPAN FEST

noma.org/events/detail/930/Japan-Fest

New Orleans Museum of Art (NOMA) organizes Japan Fest, the largest celebration of Japanese culture in the Gulf South Region. The annual festival includes traditional dancing and food, martial arts demonstrations, fashion shows, and tours of NOMA's Japanese art collection.

