

# LOUISIANA CONNECTION

## UNITED KINGDOM

### FOREIGN DIRECT INVESTMENT

The United Kingdom is the most frequent investor in Louisiana, with 31 projects since 2003 accounting for over \$1.61 billion in capital expenditure and creation of 2,208 new jobs. Louisiana companies have also established a presence in the UK. Including 15 direct investments in the U.K. since 2003 that have resulted in capital expenditures totaling \$450.7 million and the creation of 501 jobs.

### CASE STUDY

In December 2012, Drax Biomass announced plans to build a \$120 million wood pellet facility in Bastrop, Louisiana and a storage-and-shipping facility at the Port of Greater Baton Rouge. Drax now ships wood pellets formed in Morehouse Parish to its U.K. energy facilities for use in generating renewable power, and has added a second bioenergy manufacturing plant in LaSalle Parish. The original project created 63 direct jobs and an estimated 143 new indirect jobs. Drax Biomass also generated 250 construction jobs at the peak of the yearlong building phase.

To secure the project, the state offered Drax a custom incentive package that will include a \$1.7 million Economic Development Loan Program commitment that will not require repayment if the company meets payroll performance obligations. Drax will receive the services of the nation's No. 1-ranked state workforce training program, LED FastStart®, at no cost. The company also is expected to utilize Louisiana's Quality Jobs and Industrial Tax Exemption program incentives.

*"This is an exciting step for us. With Louisiana's support, we are looking forward to moving these projects through development and into construction during the first part of 2013. Drax Biomass is focused on building and operating clean, safe manufacturing facilities that will support local economies, create long-term jobs, and interface with regional forest industries."*

**Chuck Davis**  
CEO, Drax Biomass International



**AIR TRAVEL:** On March 27, 2017 British Airways (BA) began service between New Orleans and London Heathrow. Securing direct service between Louisiana and Europe had been a long-term objective of the economic development, tourism, aviation and political communities for many years.

### CONTACT INFORMATION

**JONATHAN LUPO**  
International Project Manager  
Jonathan.Lupo@la.gov  
T 225.342.7053

**SANCHIA KIRKPATRICK**  
Senior Representative  
Sanchia.Kirkpatrick@la.gov  
T +44.0.7793222939

### TRADE

EXPORTS TO UNITED KINGDOM		IMPORTS FROM UNITED KINGDOM	
Petroleum & Coal Products	\$577.9 million	Oil & Gas	\$323.7 million
Chemicals	\$185.4 million	Petroleum & Coal Products	\$103.6 million
Machinery	\$27.6 million	Chemicals	\$90.6 million
Other	\$129.8 million	Other	\$260.9 million
<b>TOTAL</b>	<b>\$920.7 million</b>	<b>TOTAL</b>	<b>\$778.8 million</b>

Foreign Trade Division, U.S. Census Bureau (2017)

## UNITED KINGDOM COMPANIES IN LOUISIANA

- Aggreko
- AON
- BBA Aviation
- Bunzl
- C&J Clark International
- Conductor Installation Services
- Drax Group
- ED&F Man Holdings
- Element Materials Technology
- Environmental Resources Management
- European Metal Recycling Limited
- Expro International
- EY (Ernest & Young Global)
- Faithful + Gould
- Fircroft Engineering Services
- FirstGroup
- Flexitallic
- French Connection Group
- G4S
- Games Workshop Group
- Gearbulk
- Genesis Oil and Gas Consultants
- HIBU UK
- Hunting PLC
- Hydratight Limited
- Inchcape Shipping Services (ISS)
- Ineos Group
- Inmarsat
- Inospec
- Inovyn Chlorvinyls
- Intercontinental Hotel Group
- International Game Technology
- Intertek Group
- Lush
- Michael Kors
- Mott Macdonald Group
- Northrop Grumman Sperry Marine
- Pentair
- Pladis Global
- Rotork
- Smiths Group
- Sparrows Offshore Services
- Swift Worldwide Resources
- The Lloyd's Register Group
- The Penspen Group
- The Weir Group
- Tracerco
- Travelex Holdings
- Wood Group
- WS Atkins

## LOUISIANA COMPANIES WITH FACILITIES IN THE UNITED KINGDOM

- C&C Technologies
- CenturyLink, Inc.
- CETCO Energy Services
- Checkpoint Pumps and Systems
- HB Rentals
- Intralox
- Phelps Dunbar
- Pool Corporation
- Tidewater Inc.
- Workstrings International

## CULTURAL TIES AND RESOURCES

### EDUCATION

University of Louisiana at Lafayette and University of New Orleans both offer study abroad programs to London, England. Additionally, Louisiana State University offers international exchange and study abroad programs with over 20 universities in the United Kingdom.

### BRITISH HONORARY CONSULATE

The British Honorary Consulate located in central New Orleans provides numerous services to local, British, and international citizens in the United States.

#### British Honorary Consul James J. Coleman, Jr., OBE

321 St. Charles Avenue  
New Orleans, Louisiana 70130  
Tel: 504-524-4180

